



5th Edition International Hydrogen Congress

Energy that Powers new industries

Sponsorship Portfolio

MAY | Grand Hyatt
13-14 | Hotel

Organizer:



Discover the fifth edition

The **5th edition of the International Hydrogen Congress** will bring together the key players transforming the country's energy matrix over two full days.

This event is for:

- Industry Leaders
- Government
- Academia
- Investors
- Key stakeholders

It offers

- Innovative projects
- Strategic alliances
- National Hydrogen Roadmap

A regional approach

- Exclusive networking
- Boosting biofuels, fertilizers, transportation, and energy

Responding to local needs with sustainable and collaborative solutions.

4th Edition Summary

+600
Attendees

+13 hours
Academic agenda

+35
Sponsors

+60
Speakers

+16
Participating countries

+30 Media
mentions



Key Figures of the 4th Edition



Nicolas Barguil
Representante a la Cámara
Comisión Quinta Cámara de Representantes



Ana Gómez
Transport Leader | Latin America & Caribbean
ARUP



Christophe Hecker
Presidente
NaturalHy



Carolina López
Energy Regulatory Specialist
Banco Mundial



George Hodgson
Embajador
Reino Unido



Darren Ledermann
Gerente de Transición Energética
Wood

Our Venue:

Grand HYATT Hotel - Bogotá



Sponsorship Portfolio

OFFICIAL
ver más

GOLD
ver más

SILVER
ver más

CLOSING COCKTAIL
ver más

HIGH-LEVEL LUNCH
ver más

COFFEE STATION
ver más

SNACK BREAK
ver más

CONNECTION SPACE & APP
ver más

EXHIBITOR
ver más



Official Sponsor



Booth setup of 9 m² in the commercial hall, including:

- One (1) table and two (2) chairs
- One TV (45")
- Electrical connection
- Branding backdrop



Right to 15 passes for staff or interest groups to attend the event.



Right to display authorized advertising, previously approved by the organizers.*



Appear as an Official Sponsor alongside the organizer on the main stage screen



Logo displayed on all printed and digital materials, including:

- Downloadable academic agenda.
- Social media posts, logos of organizers and sponsors.
- Sponsor wall at the event reception.
- Event website
- Logo carousel.
- Newsletter



Right to install 4 roll-up banners in the main auditorium (2.1m height).*



Right to deliver promotional flyers or souvenirs (logistics to be handled by the sponsor).*



Right to project an institutional video (max. 1 minute) on the event's main screens.*



One-color logo on the lanyard of name badges.



Participation in the academic agenda with a keynote or panel (subject to academic committee approval).



Brand visibility on two (2) 2m x 2m billboards.

Price:

\$19.170 USD + VAT

Items must be provided directly by the sponsoring company. ()

Gold Sponsor



Booth setup of 6 m² in the commercial hall, including:

- One (1) table and two (2) chairs
- One TV (40")
- Electrical connection
- Branding backdrop



Right to 10 passes for staff or interest groups to attend the event.



Brand visibility on one (1) 2m x 2m billboard.



Logo displayed on all printed and digital materials, including:

- Downloadable academic agenda.
- Social media posts, logos of organizers and sponsors.
- Sponsor wall at the event reception.
- Event website
- Logo carousel.
- Newsletter



Right to install 2 roll-up banners in the main auditorium (2.1m height). *



Participation in the academic agenda with a keynote or panel (subject to academic committee approval).



Right to deliver promotional flyers or souvenirs (logistics to be handled by the sponsor). *



Right to project an institutional video (max. 1 minute) on the event's main screens. *

Items must be provided directly by the sponsoring company. ()

Price:

\$13.335 USD + VAT

Silver Sponsor



Booth setup of 6 m² in the commercial hall, including:

- One (1) table and two (2) chairs
- One TV (40")
- Electrical connection
- Branding backdrop



Right to 7 passes for staff or interest groups to attend the event.



Right to install 1 roll-up banners in the main auditorium (2.1m height). *



Logo displayed on all printed and digital materials, including:

- Downloadable academic agenda.
- Social media posts, logos of organizers and sponsors.
- Sponsor wall at the event reception.
- Event website
- Logo carousel.
- Newsletter



Brand visibility on one (1) 2m x 2m billboard.



Right to deliver promotional flyers or souvenirs (logistics to be handled by the sponsor). *



Right to project an institutional video (max. 1 minute) on the event's main screens. *

Items must be provided directly by the sponsoring company. ()

Price:

\$10.280 USD + VAT

Closing Cocktail

With Live Music (Exclusive)



Brand presence on one (1) lightbox with the company's logo (2m x 1m).



Exclusive image projection with the company's logo on the main screen, inviting attendees to the cocktail.



Right to 3 passes for staff or interest groups to attend the event.



Food, drinks, and live music covered by the organizers.



Mention as the official sponsor of the closing cocktail by the event host.



Logo displayed on all printed and digital materials, including:

- Downloadable academic agenda.
- Social media posts, logos of organizers and sponsors.
- Sponsor wall at the event reception.
- Event website
- Logo carousel.
- Newsletter



3-minute speaking slot to give welcome remarks and introduce the company during the cocktail.

Price:

\$6.945 USD + VAT

 [ver más](#)

Production and logistics managed by the organizers.*

High-Level Lunch

50 people – per day



 [ver más](#)



Three (3) complimentary registrations for staff or key interest groups to attend the event.



Brand presence on one (1) roll-up banner (2m x 1m) with the company's logo, as the official lunch sponsor.



Logo displayed on all printed and digital materials, including:

- Downloadable academic agenda.
- Social media posts, logos of organizers and sponsors.
- Sponsor wall at the event reception.
- Event website
- Logo carousel.
- Newsletter



Catering provided by the organizers

Note: Before the event, a guest list will be shared (name and company) for sponsor selection of invitees

Invitations managed by the organizers

Price:

\$4.445 USD + VAT

Production and logistics managed by the organizers.

Coffee Station

Exclusive



 ver más



Access for 3 complimentary registrations for staff or key interest groups to attend the event.



Recognition as Coffee Station Sponsor by the event master of ceremonies.



Logo displayed on all printed and digital materials, including:

- Downloadable academic agenda.
- Social media posts, logos of organizers and sponsors.
- Sponsor wall at the event reception.
- Event website
- Logo carousel.
- Newsletter



Brand visibility on the arch installed at the coffee station delivery point, featuring the sponsoring company's logo



Catering provided by the organizers



Exclusive image projection on the main screen, promoting the sponsor's logo as the official coffee station partner

Price

\$4.725 USD + VAT

Production and logistics managed by the organizers.

Snack Break

During both event days (Exclusive)



 [ver más](#)



Brand presence on two light boxes (2x1m) with the company logo at each snack delivery point.



Company logo printed on napkins at each snack distribution point.



Access for 3 complimentary registrations for staff or key interest groups to attend the event.



Logo displayed on all printed and digital materials, including:

- Downloadable academic agenda.
- Social media posts, logos of organizers and sponsors.
- Sponsor wall at the event reception.
- Event website
- Logo carousel.
- Newsletter



Catering provided by the organizers.



Mention as Official Snack Break Sponsor by the event master of ceremonies.



Exclusive image projection on the main screen, promoting the sponsor's logo as the official snack break partner.

Price:

\$4.310 USD + VAT

Production and logistics managed by the organizers.

Networking Lounge & Event App

Exclusive



 [ver más](#)



Brand visibility on a 4x2m backdrop in the networking lounge (Production handled by the organizers)



Access for 3 complimentary registrations for staff or key interest groups to attend the event.



Exclusive sponsorship logo featured in the official networking App.



Right to distribute a flyer or souvenir during the event (logistics covered by organizers).



Right to install 1 roll-up banner in the main auditorium (2x1m). *



Logo displayed on all printed and digital materials, including:

- Downloadable academic agenda.
- Social media posts, logos of organizers and sponsors.
- Sponsor wall at the event reception.
- Event website
- Logo carousel.
- Newsletter

These items must be provided directly by the sponsoring company. ()

Price:

\$4.585 USD + VAT

Exhibitor



Booth features provided to the exhibitor:

- 2x2m² booth with lighting
- One (1) table and two (2) chairs
- 32" TV
- Electrical connection.
- Optional branding



Includes 2 full-access passes to the main auditorium (valid for both days). These are personal and non-transferable.



Company logo placement in the following event materials:

- Downloadable academic agenda.
- Social media posts, logos of organizers.
- Event website
- Newsletter



Includes 2 additional access passes for exhibitor staff (booth only — no auditorium access).

Price:

\$2.500 USD + VAT



Production and logistics handled by the organizers.*

Exhibitor is responsible for proper care of the booth and all items provided. It is strictly prohibited to scratch, paint, or modify the structure. Any damage or loss of items will be charged to the exhibitor.

Event Floor Plan



5th Edition International Hydrogen Congress

Energy that Powers new industries

ORGANIZAN



Exclusive Sponsorships

| | |
|--|-------------------------------------|
| Logo on notebooks for attendees. | \$4.725 USD + VAT |
| Logo in single color on the backrest of academic session chairs. | \$4.585 USD + VAT |
| Logo on identification badges. | \$4.170 USD + VAT |
| Logo in two colors on attendee bags. | \$3.335 USD + VAT |
| Logo on table cubes on the main stage. | \$2.780 USD + VAT SOLD |
| Logo on digital lectern of the academic sessions. | \$2.780 USD + VAT |
| Logo in single color on pens for attendees. | \$2.085 USD + VAT |
| Institutional Branding on Main Hall Tables. | \$2.085 USD + VAT |
| Water bottles with the company logo. | \$1.810 USD + VAT |

Production and logistics by the organizers

Each sponsorship includes: Logo on registration backing, logo publication on the organizers' social networks, event website, and one (1) complimentary admission to the event.

Other Sponsorship Opportunities

| | |
|--|--------------------------|
| Logo or silent video on a digital banner placed in the commercial exhibition.* | \$3.335 USD + VAT |
| Logo on tower charger. | \$2.500 USD + VAT |
| One-minute corporate video.* | \$1.670 USD + VAT |
| Digital kit (logo on social media, event website, logo reel screen, bulletin, downloadable academic agenda). | \$1.390 USD + VAT |
| Rollup banner (2x1 m) in the academic event area.* | \$1.390 USD + VAT |
| Right to distribute souvenirs to attendees.* | \$1.115 USD + VAT |

These items must be provided directly by the sponsoring company ()

Logistics handled by the organizers

Each sponsorship includes: Logo featured on organizers' social media, event website, and one (1) complimentary event admission.

Logo on water bottles



Single-color logo on seat backs



Logo on main stage digital lectern



Logo on identification badge



Logo on attendee notebooks



Two-color logo on attendee bags



Single-color logo on attendee pens



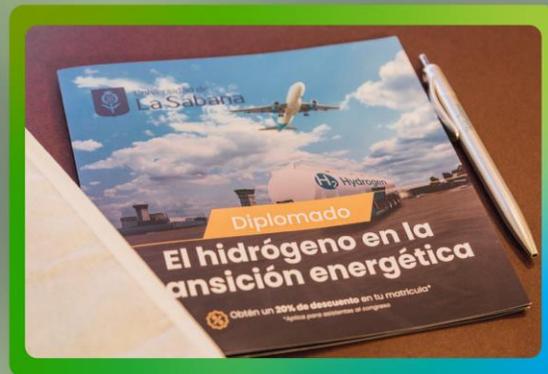
Logo on stage cubes



Logo on tower charging stations



Souvenirs for attendees



Digital kit



Roll-up banner at the academic event



One-minute corporate video



Logo or video (muted) on digital banner in the exhibition area



ATTENDEE RATES 2026

If you are a member of the World Energy Council Colombia or the Colombian Hydrogen Association, take advantage of our special participation rates as an attendee of the academic event.

INCLUDES

- Attendance at the academic event
- Access to the commercial hall High-level networking spaces
- Meals (snacks)
- Certificate of attendance
- Event proceedings
- Access to the networking app

MEMBERS

Jan 13 – Feb 28

1.300.000 + VAT

Mar 1 – Mar 31

1.600.000 + VAT

Apr 1 – May 14

1.800.000 + VAT

NON-MEMBERS

Jan 13 – Feb 28

1.750.000 + VAT

Mar 1 – Mar 31

2.000.000 + VAT

Apr 1 – May 14

2.300.000 + VAT

Contact us to learn more!



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Organizer:

